



# FAMTASTIC ROCKS Awards

## *Category Information*

### **1. Famtastic Academic Venue of the Year**

Open to any Academic Venues or Places of Learning. Who has the best space, the most up to date tech and offers amazing value?

### **2. Famtastic Agent of the Year**

Who is prolific, gets involved and demonstrates a passion for the industry, as well as delivering great events for clients?

### **3. Famtastic Agency of the Year**

Which agency, large or small, has demonstrated a great success story? Whether it's a sharp increase in new business, a new initiative or just a fabulous team who have really made their mark.

### **4. Famtastic Bedroom of the Year**

We all have a favourite, so who has some truly memorable décor with extra touches that make any guests stay extra special?

### **5. Famtastic Boardroom of the Year**

Meeting Space doesn't have to be huge to make an impact, so who has a boardroom or small meeting room that is constantly in demand and stands out from the norm? Think, décor, tech or even the most comfortable chairs imaginable!

### **6. Famtastic Caterer or Chef of the Year**

Food remains a key element in the majority of events and whether it's an in-house Chef, or external caterer, who is consistently serving up excellence when it comes to lunches and dinners?

### **7. Famtastic Conference Centre of the Year**

There are some truly excellent conference centres in the UK, but what makes your venue stand out? Why is your venue special and what initiatives do you have to make it a go to space?

### **8. Famtastic Green Initiative of the Year**

Sustainability remains high on the agenda for event professionals so what new initiatives has your business implemented to the benefit of your people and the planet?

### **9. Famtastic Hotel Brand of the Year**

Which chain of hotels consistently delivers great service irrespective of their portfolio size, and represents their brands well to agents and corporates?

### **10. Famtastic Independent Hotel of the Year**

Independent hotels are vital to our industry, so which ones really make their mark, are prolific and strive to deliver consistent excellent in meetings and events?

### **11. Famtastic International Representation of the Year**

From DMC's to international hotels, which organisation demonstrates great communication and is brilliant to work with, in connecting UK agencies and buyers to the world?

### **12. Famtastic Independent Venue of the Year**

A fantastic independent venue can be a life saver for event professionals so who has some amazing space and delivers great meetings and events for our industry?

### **13. Famtastic Marketing of the Year**

Making your brand stand out in our ever-evolving industry can be tough, but who does an excellent job in making some noise and getting noticed on a regular basis?

### **14. Famtastic New Talent of the Year (A)**

Who is the new to the world of event agencies, but is already making a significant difference to their agency or employer? Under 30's please.

### **15. Famtastic New Talent of the Year (S)**

Who is the new to the world of hotels or venues, but is already making a significant difference to their employer? Under 30's please.

### **16. Famtastic Rebrand/Refurbishment of the Year**

Hotels and venues are continually changing and refurbishing, so who is doing a great job of communicating change and demonstrating investment in their properties?

### **17. Famtastic Representation of the Year**

Which team does an amazing job of representing their portfolio – from a small selection of independent venues to a larger list of established properties, who is the stand out company in our industry?

### **18. Famtastic Sales Professional of the Year**

We are surrounded by great people in our industry but who is the best, prolific, quick to respond and always helpful. Whether on property or in a national role, who is simply famtastic?

### **19. Famtastic Sports Venue of the Year**

Sports and sport related venues remain an incredibly important part of the industry landscape, but what makes your stadium or facilities special when it comes to meetings and events? How in our league do you rate?

### **20. Famtastic Team Building Company of the Year**

Which team building company is continually evolving their offerings and looking at new and exciting ways to deliver effective and engaging team building activities?

### **21. Famtastic Unique Venue of the Year**

Unique venues can deliver wonderful guest experiences so what makes your venue extra special? When it comes to meetings and events, is it the history, the setting or just the very unusual?

### **22. The Famtastic Rocks Special Award**

We are not inviting entries in this category as it will be in the gift of the organisers...

## *Top Tips for Entering the Awards*

#### **1. Keep it Short & Snappy**

We have kept the word count low so our judges can get a good picture of your submission without having to read War & Peace – they are busy people!

#### **2. Be Honest**

If you think you have something special to shout about then be honest and include it in the entry. But don't embellish or make claims that cannot be checked, we want a factual and accurate set of submissions for our panel please.

#### **3. Be Unique**

What is the point of difference about your entry from the others in your category? Try and include some unique information that will help your stand out.

#### **4. Spell Check**

Don't let a great entry be left down by poor spelling and shabby grammar. Type out your submission on word in advance so you can check before uploading.

#### **5. Pictures Say a Thousand Words**

You have the option to upload a photo and the option to upload two, so use the best images you can.

*Good Luck...*